



STRATEGIC PLAN 2026 - 2030

Michigan Art Education Association

The mission of the Michigan Art Education Association is to promote quality visual arts education through leadership, service, and professional development. The Michigan Art Education Association is a non-profit organization, unified with the National Art Education Association.



PROMOTION & ADVOCACY

Social Media

Website

ArTeacher publication

Constant Contact

News bulletins (separate from ArTeacher)

Student Art Shows

Art Acquisitions

Advocacy tools accessible on our website

Educator Awards

Youth Art Month



Our goal is to continue to build upon these advocacy tools to strengthen our association:

- Maintain an Advocacy Chair on our General Council
- Maintain our Vice President's role on our Executive Board as the point-person for our Student Art Shows
- Maintain our Youth Art Month Chair on Council.



ORGANIZATIONAL VIBRANCY & LEADERSHIP

Annual Fall conference

Hold Open Council Meetings

Elections

Onboarding of new roles

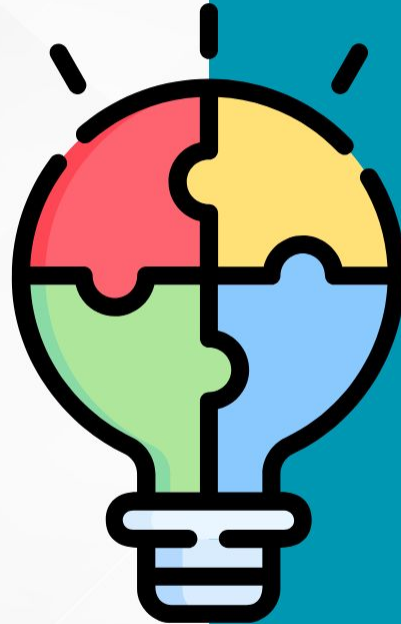
School for Art Leaders

Professional Development

Share Zoom meeting link with members

Leadership Job Shadow

Summer Retreat



Our goal is to continue to provide leadership opportunities for our members.

- Continue hosting our annual Fall Conference planned by a Conference Team of no more than three people.
- Offer Zoom links for non-Council members to attend our online Council meetings.
- Provide financial support for our members to attend the NAEA School for Art Leaders
- Hold elections every two years.



COMMUNITY

Regional and State Shows

Regions News

Recognizing/celebrating retirees

Recognizing/celebrating new members

Welcome packets to new members

Regional social events?

Increase membership

Year-round merchandise - MAEA t-shirt

Invite art ed students to events



Our goal is to continue to connect with our regions and members to increase membership and involvement in leadership roles.

- Share through Constant Contact and social media regional news, celebrate new members and retirees
- Explore ways to encourage art educators to join MAEA
- Offer free events to our members, like our Back-to-School Zoom night in the fall of 2025



RESEARCH & KNOWLEDGE

Sharing our research - via a newsletter or post

How-to research

Place to share our research - website?

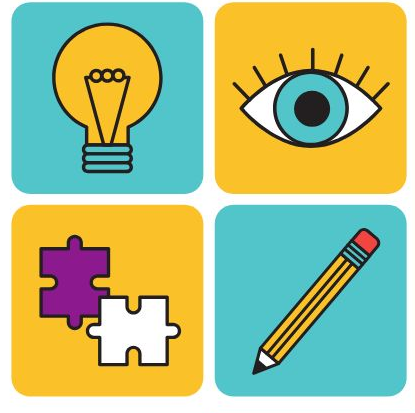
Collaborate with Higher Education

Collaborate with Museum Education

Keep a list of hot topics in research

Research commission - NAEA

Share research with administration



Our goal is to promote research and knowledge by sharing information from NAEA as well as research (articles) completed by our members.

- Share research from NAEA's website
- Update our website with articles written by our members
- Continue to work on how best to collaborate with Higher Education and Museum Education to provide the most recent art education research.





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Thank you for being a part of MAEA.
We are stronger because of all of you!

Written by Jane Montero, Past President
Approved: Council and Eboard, May 9, 2026